

Virginia Cooperative Extension

Knowledge for the Commonwealth

Annual Report for Northern District: Forestry and Natural Resources Programming Highlights

Situation Analysis

- Have initiated formal and informal methods to meet with various natural resources professionals, municipality leaders, and public stakeholders.
 - Have met with approximately 70% of the critical resource professionals.
 - Delivered brief awareness programs for Extension Leadership Councils and designed a needs assessment survey.
- All methods have resulted in very positive outcomes. Roles have been defined, issues identified, program planning begun, and awareness increased.

Forest Landowner Education

- Objective: To improve the sustainability of private forests.
- 17 participants (21 individuals, couples counted as 1) participated in 12 hours of instruction through “Woodland Options” in Loudoun County. As a result of the course:
 - 80% indicated they plan to use professional assist.,
 - 100% identified a specific action that will help them meet their goals and a time frame.
- Ten volunteers contributed over 30 hours as instructors and program planners.



Alternative Agriculture

- Objective: To provide alternative sources of income for under-served private forest landowners, ultimately increasing the sustainability of private forestland.
- A demonstration site for ginseng was established in Madison County.
 - This will be used as a backdrop for future area-wide programs targeted at under-served audiences.

Forestry & Natural Resources Media Campaign

- 10 Radio programs have been delivered on topics ranging from timber, forest management, trees around home, and wildlife.
- 3 newspaper articles were written and distributed to each unit office.
 - Topics: CCA treated wood, Tree planting, Tree benefits.

Contacts for Adam Downing Extension Agent, Forestry & Natural Resources

Program year 2002

Total Contacts

Face To Face	White Males	White Females	Black Males	Black Females	Hisp. Males	Hisp. Females	Asian Males	Asian Females	Nat.Am. Males	Nat.Am. Females
	118	96	17	12	0	0	5	4	0	0
Total = 252										

Electronic Mail	Telephone	Newsletter	Other
29	24	0	39

Total Contacts by Educational Program

Face – To - Face										
Extension Prog. (ID#)	White Males	White Females	Black Males	Black Females	Hisp. Males	Hisp. Females	Asian Males	Asian Females	Nat.Am. Males	Nat.Am. Females
Alternative Agriculture (34)	13	8	0	0	0	0	1	0	0	0
Integrated Pest Mgmt (39)	7	2	0	0	0	0	0	0	0	0
Sustainable Landscape Mgmt. (54)	1	0	0	0	0	0	0	0	0	0
Forestry & Nat. Res. (55)	97	86	17	12	0	0	4	4	0	0

EP	Electronic Mail	Telephone	Newsletter	Other
34	0	0	0	0
39	8	5	0	0
54	0	8	0	0
55	21	11	0	39